ORDER

Orders Order / Rev: 37016

Alt Order #: 08852557

Product Desc: OBAMA/PRES/DEM

Estimate: 1621

Flight Dates: 08/17/12 - 08/23/12

Original Date / Rev: 08/17/12 / 08/17/12

Order Type: GENERAL

KLAS

Mike Jones

K-WAS

National

Agency

Name: GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar:

Billing Cycle:

Primary AE:

Sales Office:

Sales Region:

Agency Commission:

EOM/EOC

00:15:00

Broadcast

15%

Advertiser

Name:

Obama, Barack D-President

Demographic: A35+

Product Codes: PO1

Priority: LV1

Revenue Codes: AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/30/12	08/23/12	16	\$11,040.00	\$9,384.00		

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	16	\$11,040.00	\$9,384.00	0.00
Totals	16	\$11,040,00	\$9.384.00	0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Mike Jones Start Of Order - End Of Order 100%

Order Share Share Total

KLAS 8% \$11,040.00 Market 100% \$138,000.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	28%	\$38,640.00		
KTUD	3%	\$4,140.00		
KVBC	0%	\$0.00		
KVVU	24%	\$33,120.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	08/20/12	08/23/12	8 News Now 5a M	-F CM	5-6a	MTWT	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 5a M	1-F								
	8 NEW	S NOW AT	5AM								- 1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 08/	/20/12	08/26/12	MTWT	1	\$900.00	0.00						
E 2	8	08/20/12	08/23/12	8 News Now 4-5a	CM	4-5a	MTWT	:30	2	\$75.00LV2	0.00 NM	2	\$150.00
				8 News Now 4-5a		(4:00 AM-4:	59 AM)						

Print Date: 08/17/12 09:50:13 Page 2 of 2

Order / Rev: 37016 Advertiser:

Obama, Barack D-President

Alt Order #:

08852557

Product Desc:

Flight Dates:

08/17/12 - 08/23/12

OBAMA/PRES/DEM

KLAS

Totals

\$11,040.00

Estimate:

1621

Ln Ch Start End	d Inventory Code Bre	ak Start/End	l Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
8 NEWS NOW AT 6AM Start Date End I	Date Weekdays Spots/We		Rating	:			•		
Week: 08/20/12 08/26 E 3 8 08/20/12 08/2		2 \$75.00 7-9a	0.00 MTWT	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
CBS THIS MORNING	CBS This Morning								
Start Date End [Week: 08/20/12 08/26		eek <u>Rate</u> 1 \$900.00	Rating 0.00						
E 4 8 08/19/12 08/1	Eye On Wash/Wall St Jrnl	5-6a (5:30 AM-6:	S 00 AM)	:30	1	\$100.00LV2	0.00 NM	1	\$100.00
Start Date End [ek Rate	Rating						
Week: 08/13/12 08/19	 	1 \$100.00	0.00	-00	. 4	0440 001144	0.00.104		0440.00
E 5 8 08/19/12 08/1	8 News Now Sun AM #1	8 News Nov	w Sun AS	:30	1	\$440.00LV1	0.00 NM	1	\$440.00
<u>Start Date</u> <u>End I</u> Week: 08/13/12 08/19		<u>eek</u> <u>Rate</u> 1 \$440.00	Rating 0.00						
E 6 8 08/20/12 08/2	8 News Now Noon M-F	12-1230p	MTWT	:30	1	\$650.00LV1	0.00 NM	1	\$650.00
Start Date End [Week: 08/20/12 08/26	Date Weekdays Spots/We	eek <u>Rate</u> 1 \$650.00	Rating 0.00						
E 7 8 08/20/12 08/2		3-4p	MTWT	:30	1	\$800.00LV1	0.00 NM	1	\$800.00
ELLEN	Ellen			1					
<u>Start Date</u> <u>End I</u> Week: 08/20/12 08/26		eek <u>Rate</u> 1 \$800.00	Rating 0.00						
E 8 8 08/20/12 08/2	3/12 8 News Now 4p M-F CM 8 News Now 4p M-F	4-5p	MTWT	:30	2	\$900.00LV1	0.00 NM	2	\$1,800.00
8 NEWS NOW AT 4PM Start Date End [ok Bata	Dating						
<u>Start Date</u> <u>End I</u> Week: 08/20/12 08/26		eek <u>Rate</u> 2 \$900.00	Rating 0.00						
E 9 8 08/20/12 08/2	3/12 8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWT	:30	2	\$1,250.00LV1	0.00 NM	2	\$2,500.00
Start Date End [ek Rate	Rating						
Week: 08/20/12 08/26		2 \$1,250.00	0.00			2000 001144			
E 10 8 08/20/12 08/2	3/12 630-7p Inside Edition CM Inside Edition	630-7p	MTWT	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
Start Date End I Week: 08/20/12 08/26			Rating						
E 11 8 08/20/12 08/2		1 \$900.00 7-8p	0.00 MTWT	:30	1	\$1,000.00LV1	0.00 NM	1	\$1,000.00
ET/INSIDER	·								
Start Date End I Week: 08/20/12 08/26		ek <u>Rate</u> 1 \$1,000.00	Rating 0.00						
	8/12 Sat 7-8p - ET Wknd CM Ent Tonight Weekend	7-8p	S-	:30	1	\$250.00LV1	0.00 NM	1	\$250.00
ET WEEKEND <u>Start Date</u> <u>End D</u>	<u> Date Weekdays Spots/We</u>	ek Rate	Rating						
Week: 08/13/12 08/19	/12S-	1 \$250.00	0.00						
E 13 8 08/20/12 08/2	3/12 Letterman CM Letterman	1135p-1237	'a MTWT	:30	1	\$650.00LV1	0.00 NM	1	\$650.00
LATE SHOW W/LETTE Start Date End D		ek Rate	Rating						
Week: 08/20/12 08/26		1 \$650.00	0.00						